

All In One SEO- Wordpress Plugin

Here is a great video that really explains the strength of SEO all in one plugin.
http://www.d-olsen.com/wordpress-videos/plugins/all_in_one_seo_plugin_video

How to use it

Here is a list of the most important on-page ranking factors and how they are addressed by this WordPress SEO plugin. You might want to visit *Options - All in One SEO* to tweak the default options.

- **Titles**
The text that you see in your browser's window bar is the most important thing *on* your page. Make sure your titles are getting rewritten and the important stuff (your post titles) always come before anything else. You can leave a few words from your blog title to do some branding but don't overdo. If your post titles don't contain your most precious phrases you want to rank for then tweak them. Leave the post titles as it is but change the meta title.
- **Descriptions**
Once your pages rank in search engines your description (aside of course from your title) makes a potential visitor want to click through, or not. It's meta descriptions, believed dead by many people, that decide over your site's fate. If you don't want to invest the time and write a description for every post at least let them be auto-generated. This vastly better than the usual "Share This ... Posted on ... under ..." description that is often used. **The preferred source for your post description is your post excerpt.** Use this when you want to tweak your description.
- **Keywords**
All in One SEO Pack can generate them from your categories (this was the old way of tagging your posts in wordpress) or from Ultimate Tag Warrior or, starting with Wordpress 2.3, the built-in tagging system. Using your categories is optional, the rest is auto-detected and used if there. **WP 2.3.x tags are the preferred keyword source.**
- **Duplicate Content**
You can have "noindex" and the like generated for archive-, category- and tag pages if you seem to have trouble with duplicate content.

That was about the 20% of effort needed by you to achieve 80% of results with on-page factors. Of course you also need incoming links, no plugin can do this for you in a safe manner.